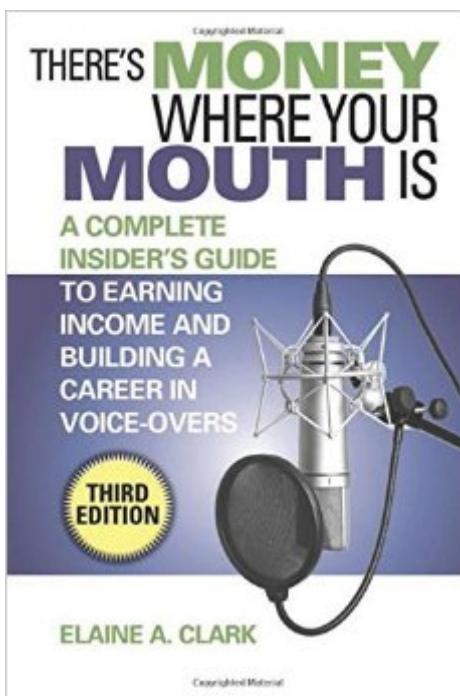


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# There's Money Where Your Mouth Is: A Complete Insider's Guide To Earning Income And Building A Career In Voice-Overs



## Synopsis

Voices are increasingly in demand for commercials, cartoon characters, announcements, and other spots. This outstanding handbook explains how to launch a career and find work. Along with sample commercials and script copy, the author gives advice on vocal exercises, self-promotion, and business matters. Chapters include: getting started, voice-over aerobics, copy basics, melody and tempo, layering techniques, believing what you say, commercial and stylized characters, corporate narration, animation, video games and toys, getting an agent, marketing your talent, and staying on top of the business. This expanded edition features new tips on making a demo CD, vocal modulation and breath techniques, advanced copy-reading strategies, and a section on how copywriters see the job of the voice artists for whom they write. If you've ever been interested in voice-over acting, you need this book!

## Book Information

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## Customer Reviews

Whooaaaa! What a SOLID book! Don't let the fact that it's a paperback fool you. In some 204 pages Elaine Clark, a voice-over performer, casting director and coach, covers all bases -- and there is no padding. It's solid, useful, info that can be applied immediately. And if you read the book and follow her advice I suspect it'll shave YEARS off the typical hit-and-miss process that most of us (including me) go through in entertainment (I'm a ventriloquist, a lower form of voice life). There are many books on virtually every aspect of show biz and we're seeing more on voice-overs, an increasingly lucrative industry due to the explosion in cartoons, commercials, etc. Clark takes you through voice techniques, getting started, copy basics, looking for an agent and The Absolutely Crucial Step:

doing a demo (just as most mere mortals are judged by how they present themselves on paper, entertainers are judged by what they choose to present in their demos). It even includes a section on staying on top. Nothing is left out; the writing style is to-the-point...no cutesy stuff that attempts to mask weak content. Each page is tightly-packed with detailed information. It's as if she is having her own private session with you -- and, actually, she is -- except it costs a lot less in book form. Need THE BOOK on voice-overs? This is IT.

I have about 8 different books on this subject, my background is radio broadcasting, Elaine help me to deprogram myself and do real acting, that's what voiceovers are about. I just purchased her video offered in the book and I started back reading the material and practicing everyday. I have taken voiceover seminars, and I find it is a highly recommended text. She also gives you practical tools about setting up an audition tape, and how to interpret copy. The best!

Can't tell you how happy I am that Elaine updated this book! The Third Edition of "There's Money Where Your Mouth Is" is NEW and IMPROVED! If you are looking for a well organized, thoughtful, easy to understand book on the voiceover business, filled with practical examples of scripts of every variety - from commercials to audiobooks - from corporate communication to video games, this is the book to have on your shelf. It takes you through the basics of the business - from technical to techniques - for the beginner and the seasoned pro. Then be prepared for a workout! It is packed with scripts and more scripts - with analysis that even a professional can appreciate. And finally, no matter how much know about the business or how much you practice - if you don't know how to hook up with the people who want to buy what you have to sell, then you won't be making a living in this business. This part of the book is actually the hardest for most people - and the part that is often left out of voiceover classes.

I wasted time and tape. I frustrated myself with poor technique that I could hear, but could not identify to fix. I went about marketing my self poorly. That's all changed now, thanks to Elaine Clark's book. It is an ABC's of how to polish and, perhaps more importantly, market your skills. A no nonsense blueprint for the aspiring (and in my case, clueless) professional. Although I am a pup, I have no doubt that even the most seasoned professional will find useful ideas. Invest in yourself... buy this book.

If you are considering a Voice Over career or are looking for ways to hone an existing one, Elaine

Clark's book is a standard of this industry. I have read the Second Edition and this updated version is no different in it being extremely dense with content. You will need multiple sittings to just to begin to absorb all of the information that she provides. The book has some very important insights on how to manage the business end of the Craft in terms of creating reels, joining unions, interacting with agents and casting directors, and finding your niche. The provided performance methods and practice scripts are extremely helpful. I would strongly suggest going very slow and to read these sections several times as you absorb all the information that this book has to offer. I was most intrigued by Elaine's use of moving the entire body during performances to invoke believability. Following one's passion can be really scary and you will find this book to be inviting and encouraging. I am very grateful to have this updated Edition as a resource.

This is the third iteration of the book that has dominated voice over training titles year after year. Why? Because this book and it's author Elaine Clark are the real deal. She is a WORKING voice actress providing accurate, timely facts about our business: how it works now and how to become a part of it - or maximize your present role in it. What's more, she is a WORKING trainer of voice artists world-wide. Add to that perfect skill-set is her ability to write entertainingly and concisely; an ability not always present in far too many of the other books on voice work I've had to struggle through. Bravo Elaine, this edition I consider the New Testament of your undisputed Bible of our industry.

I liked this book and the author's easy-going narrative. Elaine Clark is clearly talented and well respected in the voice over field. That being said, the book clearly needs an update. When I bought the "Second Edition" I thought I would be getting more up-to-date info. (This may be partially my fault as I guess I did not scrutinize the publishing date before I clicked the "Buy" button.) There is half a chapter on "cassette duplication" and "cassette artwork"! The section detailing salary expectations is also 8 -10 years behind. We don't want to work that cheap! ;) If there isn't a more recent update, then certain infomation should be completely omitted from the book. Reading the above mentioned sections (and some others) made me wonder what other antiquated advice I may take to heart and then make a mistake as a direct result. If you can buy this book at a discount and keep the above caveats in mind, there is much useful information for your tool belt.

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There's Money Where Your Mouth Is: A Complete Insider's Guide to Earning Income and Building a Career in Voice-Overs Passive Income: Learn How To Make Money Online And Become Financially

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